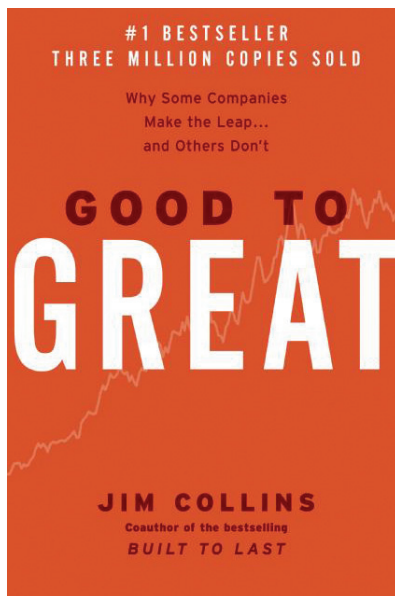


Our favorite items of business this quarter



BOOK >>

'Great' Expectations

It's Fraser Bullock's favorite business book. It's highly recommended by Michael Janda of American Fork's Jandaco. And it was on the nightstand of David Adkins from Orem-based Transcensus.

The "it" these local leaders are reading is "Good to Great: Why Some Companies Make the Leap ... and Others Don't," by Jim Collins. The book achieved long-running positions on the New York Times, Wall Street Journal and Business Week bestseller lists, and it has sold 3 million hardcover copies.

So why is it such a good read? It's based on a five-year research project that tackles the issue of whether a good company can become a great one. It also teaches how "even the dowdiest of companies" can make the leap.

What are you waiting for? Dive in and ditch the frump.

QUOTE >>

Give It Time

"We must never be too busy to do great things to benefit others. We should use our business — and our busyness — as our greatest assets."

— Jeanette Lynton, founder of Pleasant Grove-based *Close To My Heart* at an Operation Smile event in May.



GO FIGURE >>

250,000

Number of square feet in Little Giant Ladders' brand new Springville facility.

Little (known) Giant Fact: Wing Enterprises, the company behind the revolutionary product, just changed its name to Little Giant Solutions.

