

MOST LIKELY TO HAVE BACKUP

Josh Coates | 34
Mozy Inc., American Fork
Founder
www.mozy.com

Josh Coates has hardly been moseying around.

In 1998, he graduated from UC Berkeley with a degree in computer science. In 1999 he founded the software company Scale Eight, which had customers including Microsoft, Viacom and Fujitsu. In 2005, after relocating to Utah, he founded Berkeley Data Systems (alias Mozy), which provides online data backup for home and corporate use.

Mozy, to put it mildly, has sprinted on down to success. In October of 2007, the company was sold to EMC for \$76 million and is now run as a wholly owned subsidiary division of the corporation. It currently has 850,000 customers, 23,000 business customers, and 100 employees within EMC.

HIGH SCHOOL Miramonte, Calif.

COLLEGES University of California, Berkeley

WORST SUBJECT Latin. I didn't understand it.

MULTIPLE CHOICE OR ESSAY

Multiple choice. I can fill in those bubbles faster than I can write a bunch of words.

LIFE LESSON LEARNED

Do things that are difficult.

MOST LIKELY TO SAVE UTAH LAKE

Reed S. Price | 35
Utah Lake Commission, Provo
Executive Director
www.utahlakecommission.org

Reed Price is a champion for Utah Valley. He's held various jobs at Orem City — including lab director and management analyst — which led him to his current position as executive director of the Utah Lake Commission. Price and his team are now working tirelessly to develop a master plan for Utah Lake, which will help restore it to its rightful place as a natural treasure.

HIGH SCHOOL

Mulvane High School, Kansas

COLLEGE BYU

FAVORITE TEACHER

Dr. Kim O'Neill in the microbiology department at BYU. He had a visible passion for the subjects he taught and had a knack for making class entertaining, yet informative.

FAVORITE SUBJECT

Science and math courses. I always enjoyed learning about the world around us and the challenge of working through difficult story problems to find the answer.

WORST SUBJECT

Foreign languages.

SCHOOL PERSONA

Hand-raising class clown.

HIGH SCHOOL TITLE

Mr. Citizenship.

LIFE LESSON LEARNED

Family comes first.

MOST LIKELY TO HAVE PERFECT PITCH

David Aitken | 33
Heritage Web Solutions, Provo
President/CEO
www.heritagewebedesign.com

It's not hard to be sold on David Aitken. The sales superstar has had a career filled with pitch perfect projects — most recently with Heritage Web Solutions in Provo.

The Web design company, which ranked No. 392 on the 2008 Inc. 500, began in 2001 with a pitch and a promise: "Give me \$1,000, and I'll give you results." Aitken said to his three future business partners.

And the rest, as they say, is results. Heritage Web Solutions now has 171 employees, more than 200 outside contractors and a 2007 sales revenue of \$11.5 million.

HIGH SCHOOL

Taylorville High, Taylorville

COLLEGE None

FAVORITE TEACHER

My FBIA instructor helped me see that the business world was actually very simple.

FAVORITE SUBJECT Math. It was defined and predictable. I still love working with numbers, almost to an obsession.

WORST SUBJECT Art. I had difficulty making something beautiful out of nothing.

LIFE LESSON LEARNED Look at every challenge and problem as an opportunity to improve.

MOST LIKELY TO LEAD THE FIELD

Eric Child | 36
Seastone, Provo
President
www.seastone.com

Where Eric Child leads, his team will follow. Just take a look at his history.

At Accenture, he led project teams of up to 20 consultants through CRM software system implementations for Fortune 500 companies.

At Siebel Systems, he led a team of more than 30 through the launch of a joint Siebel/IBM product line, which resulted in first-year revenues of more than \$15 million.

And at Seastone, he's helped lead the gift card packaging company to more than \$17 million in revenue in 2007 and the No. 180 spot on the 2008 Inc. 500.

HIGH SCHOOL

Roy High School, Roy

COLLEGES University of Utah;

University of Chicago

FAVORITE SUBJECT Math. Until I realized the same principles apply to money ... then I got better.

SCHOOL PERSONA Class clown. I think my teachers liked me, but they probably got tired of my snide (or clever, as I liked to think) remarks.

HIGH SCHOOL PREDICTION

"Most Likely to be a Movie Star." Not sure what that was all about.

LIFE LESSON LEARNED Every crisis has a solution.

MOST LIKELY TO CHANGE THINGS FOR THE BETTER

Dustin Tibbitts, LMFT | 36
New Haven, Spanish Fork and Saratoga Springs
Executive Director and Partner
www.newhaventc.com

Dustin Tibbitts knows a thing or two about change, and he's not afraid to take risks if it means turning a great organization into an outstanding one. Under his leadership, Tibbitts has led the company to be one of only 100 private youth treatment centers in the country to have both national accreditation and state licensure. He has led the way to higher quality of care (90 percent of New Haven's students return home directly after treatment). And he has developed the New Haven's Values Program and its employee training, which have led the company to considerable expansion and influence.

HIGH SCHOOL

Timpview High School, Provo

COLLEGES BYU;

Southern Christian University

FAVORITE SUBJECT Theories of marriage and family therapy. I enjoy reading about how families heal more effectively when they do it together.

WORST SUBJECT Physics. Story problems hate me!

LIFE LESSON LEARNED

Love never fails.

MOST LIKELY TO JUICE UP ENTREPRENEURSHIP

Joe Morton | 38
XanGo, LLC, Lehi
Founder and Board Member
www.xango.com

At a ripe young age, Joe Morton and co. created a ripe business from a ripe fruit. His 6-year-old company, XanGo, is a standout success inside the direct sales world and out of it, and Morton has led the way as a "rip-snortin'" workhorse of a man." (XanGo's words, not ours.)

Morton's rip-snortin' success can be seen in the company's triumphs: XanGo is currently in 23 international markets, has 750 employees and 1 million distributors, and is revered for its bold and bounteous citrus-colored brand — making many an entrepreneur orange with envy. (Our words, not XanGo's.)

HIGH SCHOOL Center Dufferin

District High School, Ontario

COLLEGES BYU; BYU-Hawaii;

UVU; Barrington University

FAVORITE TEACHER Mr. Bob

Walkinshaw, my eighth grade

teacher. He believed in me,

which I will never forget.

FAVORITE SUBJECT History. I

never tire of learning from

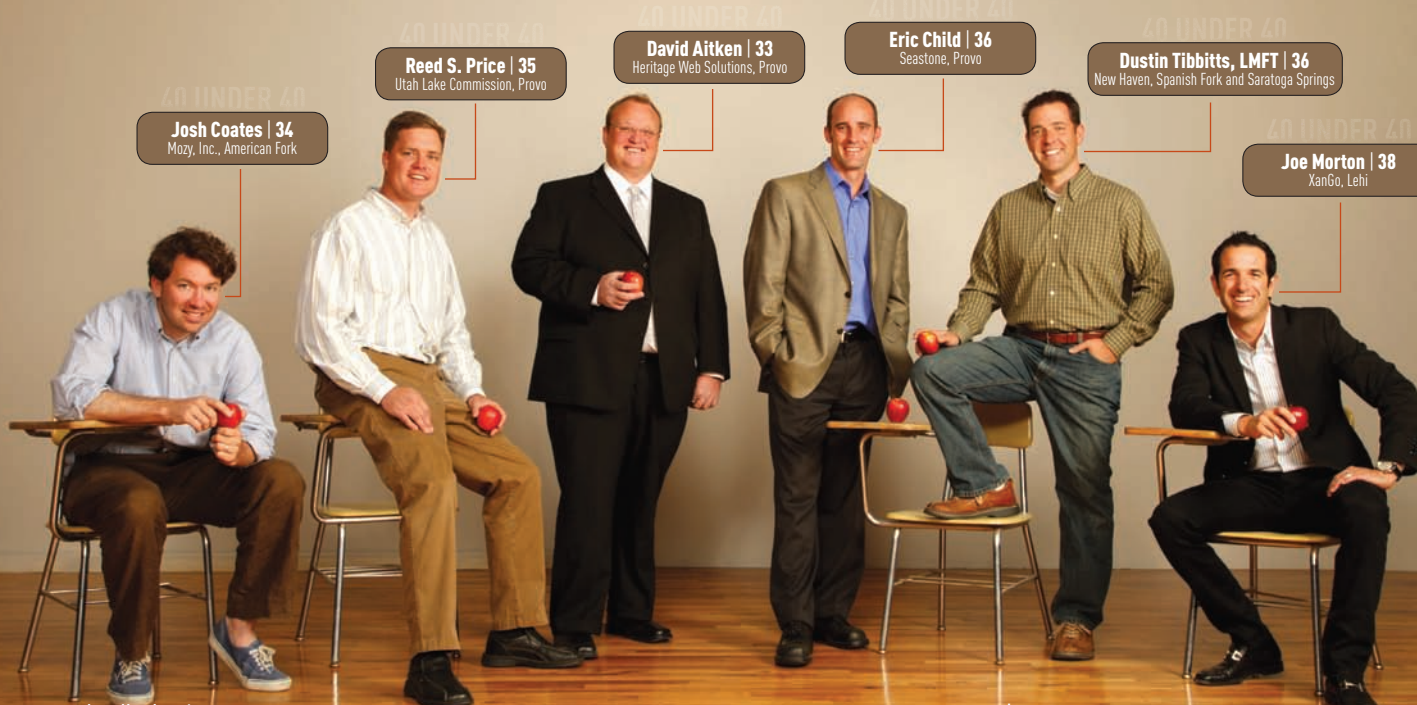
leaders, nations and world

events that shaped the world

we live in.

LIFE LESSON LEARNED

Love truly conquers all.



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