

Eli Kirk

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Lance Eli Black and Jarid Kirk Love founded Eli Kirk in 2001



rown from an overnight startup to a thriving, critically acclaimed agency, Eli Kirk has made a name for itself in just seven years. Touting impressive design and Web development talent, they have positioned themselves as the local experts in branding, print, Web and marketing — their creative minds always looking for the next great challenge.

Custom Web site development is a specialty at Eli Kirk — everything from the graphically appealing and intuitive user interface to the back end application and data base development.

“The days of having just a simple Web site are long over,” owner Lance Black says.

“Even the most basic business needs a focused online presence.”

The creative team at Eli Kirk understands that branding is much more than a logo; it’s also a feeling of trust.

Black says many companies appear desperate to their customers when their brand lacks consistency.

Branding can be defined as a customer’s experience — from ease of product interaction and purchase to customer service.

“It’s hard to do without a good creative agency,” Black says. “We help companies create and evolve their brand to meet their customers’ current and future expectations. That’s why they should hire us.”

quick facts



Their employees have a total of 299.67 fingers



Eli Kirk’s device screens and monitors combined have 115,200,000 pixels



25 right handed employees and 5 left handed



Standard deviation for arrival time: 4 hours

GET RELIGIOUS

quicktip

You’re innovative. You’re traditional. You’re mainstream. You’re niche. Confused? So is your audience. Brand inconsistency sends mixed messages, creating confusion and damaging trust. Religious brand consistency helps turn consumers into believers. Get honest. Get direction. Get consistent. Amen.